



FACT SHEET

FOUNDING DATE

1964

NUMBER OF EMPLOYEES

250

CAPITALIZED BILLINGS 2010

\$414 Million

AFFILIATION

Barkley is the largest employee-owned advertising agency in the U.S. Ownership has its advantages. So if you're looking to work with people who have skin in the game, we might be a pretty good fit.

OFFICES

Barkley has offices in Kansas City and Pittsburgh with additional field offices across the nation.

OUR CLIENTS

| | |
|-----------------------------------|------------------------|
| AFB International | Ball Canning |
| Big O Tires | Blue Bunny Ice Cream |
| Casey's General Store | Cerner |
| Collective Brands, Inc. | Daisy Brand |
| Dawn Foods | Dice Holdings, Inc. |
| Entertainment Industry Foundation | Hain Celestial Group |
| Helzberg Diamonds | ITC Holdings |
| Jolly Time | Kawasaki |
| Knork | Krispy Kreme |
| Lee Jeans | March of Dimes |
| Marmot | Missouri Lottery |
| Nestlé Purina | New Era Cap Company |
| On The Border | Payless ShoeSource |
| Rawlings | Schreiber Foods |
| Sonic Drive-In | Sporting Kansas City |
| Susan G. Komen 3-Day for the Cure | Tractor Supply Company |
| UMB Financial Corporation | Weight Watchers |

BARKLEY HEADQUARTERS

1740 Main Street
Kansas City, MO 64108
(816) 842-1500

BARKLEY REI

Shane Pryal, Managing Director
2840 Liberty Avenue, Suite 100
Pittsburgh, PA 15222
(412) 683-3700
<http://www.barkleyrei.com/>

BLACKTOP

Shawn Polowniak, President
1735 Baltimore Avenue
Kansas City, MO 64108
Direct: (816) 423-6392
Mobile: (816) 506-6049
spolowniak@blacktopcreative.com
<http://www.blacktopcreative.com/>

NEW BUSINESS

Jeff Fromm, Executive Vice President
Direct: (816) 423-6195
jfromm@barkleyus.com

PRESS INQUIRIES

Jeff Fromm, Executive Vice President
Direct: (816) 423-6195
jfromm@barkleyus.com

Mike Swenson, President, Barkley PR/Cause

Direct: (816) 423-6144
mswenson@barkleyus.com

EMPLOYMENT E-MAIL

info@barkleyus.com

MENTORSHIP E-MAIL

mentorship@barkleyus.com