

FACT SHEET

BARKLEY Headquarters

1740 Main Street
Kansas City, MO 64108
(816) 842-1500

BarkleyREI

Shane Pryal, Managing Director
2840 Liberty Avenue, Suite 100
Pittsburgh, PA 15222
(412) 683-3700

Barkley Blacktop

George Weyrauch, Brand Advocate
1740 Main Street
Kansas City, MO 64108
Direct: (816) 423-6398
Mobile: (816) 305-4728

New Business:

Mike Swenson
EVP/Chief Marketing Officer
Direct: (816) 423-6144
mswenson@barkleyUS.com

Press Inquiries:

Erica Wren
VP/Director of Communications
Direct: (816) 423-6218
ewren@barkleyUS.com

Employment e-mail:

info@barkleyUS.com

Mentorship e-mail:

mentorship@barkleyUS.com

FOUNDING DATE: 1964

NUMBER OF EMPLOYEES: 275

CAPITALIZED BILLINGS 2009: \$454 MILLION

AFFILIATION

Barkley is the largest employee-owned advertising agency in the U.S. Ownership has its advantages. It allows us to attract national talent, retain that talent and increase every partner's passion because they have a financial stake in client and agency success.

OFFICES

Barkley has offices in Kansas City and Pittsburgh with additional field offices across the nation.

PHILOSOPHY

Every idea has an expiration date. What worked yesterday may not work today.

OUR PROCESS

Come up with a good idea. Throw it away. Come up with a better one.

OUR CLIENTS

- 24 Hour Fitness
- Big O Tires
- Blue Bunny Ice Cream
- Breast Cancer 3-Day
- Buck Consultants
- Build-A-Bear Workshop
- Cerner
- Coventry Healthcare
- Dawn Foods
- Entertainment Industry Foundation
- GiveCard.com
- H&R Block
- Heinen's Fine Foods
- Helzberg Diamonds
- ITC Holdings
- Jolly Time
- L'Oreal Paris
- Lee Jeans
- Lee.com
- March of Dimes
- Minute Rice
- National Honey Board
- Pennsylvania Tourism
- PKD Enterprises
- Power Partners
- Schreiber Cheese
- Sonic Drive-In
- Success Rice
- UMB Financial Corporation
- Weight Watchers
- Westlake Ace Hardware
- Wizards
- Wrangler