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More social-media job-hunting antics



We've seen the lengths to which people will go for jobs in adland. It's easy to dismiss eye-catching stunts as just that—stunts. But it's useful to remember what Alex Bogusky said about Chris Kahle pestering him and others at the shop through social media: It shows hustle. It won't get somebody a job outright, but it could get them a foot in the door. A graphic designer in Missouri is hoping for just that with a Twitter and blog campaign to get a job at Barkley in Kansas City. He or she has set up a [Twitter account](#) to follow the agency's employees and a [blog](#), all in the hopes of somehow getting some attention. The rationale, as posted on the blog: "Well I have worked in advertising for awhile now so the best way for them to notice me is to sell them me. Pretty much I am making an advertising campaign for me to sell them me." The problem is, the designer is employed, so s/he is remaining anonymous. That makes it pretty difficult for Barkley to check out the work beyond the design of the blog and Twitter profile page. Still, the shop's HR department is considering what to do, according to an agency rep. Say this for the social-media job-hunting stunts: For now, they work in getting attention. We asked the mystery job seeker some questions via e-mail this morning but haven't heard back yet.

—Posted by Brian Morrissey

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