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Creativity Weekly Top 5: Oct. 6

Sarah Silverman's 'Great Schlep,' Sonic Ties Into 'The Hills,' a Child's View for 'SimCity Creator' and Other Work

Published: October 06, 2008



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In this week's episode of Creativity's Top 5, Sonic goes episodic and ties into MTV's "The Hills"; director Peter Sluszkta directs one child's stop-motion imagination for EA Games' "SimCity Creator"; 180 Los Angeles grows a Seventh Generation tree online; Ogilvy, Toronto, offers up a Shreddies combo pack; and Sarah Silverman implores folks to make "The Great Schlep" to Florida for Obama.



Sonic: 'The Stalls: I've Found the Girl'

Agency: Barkley
Chief Creative Officer: Brian Brooker
Creative Directors: Pat Piper, Paul Corrigan

3 MINUTE AD AGE VIDEO

COO: Fifth-Largest Facebook Social Group Is Facebook Protesters



Monday, October 13, 2008 Video Report



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