

# People on the Move

Who's doing what where in advertising, marketing and media

Tuesday, March 3, 2009

Every Tuesday MediaPost brings you the scoop on who's doing what and where in the advertising media world. If you know of someone in the field who has recently changed jobs, or would like to recommend a colleague for a MediaPost spotlight, please email us at [people@mediapost.com](mailto:people@mediapost.com).

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## LAURENTIU (LAU) ARDELEA

BARKLEYREI

BarkleyREI hired Laurentiu (Lau) Ardelean as creative director. In his new role, he will oversee all creative executions for BarkleyREI and replaces Alina Constantinescu. Ardelean formerly served as senior ideator and art director at Organic.

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## DAVID MEVORAH

MEDIA NETWORKS

Media Networks hired David Mevorah as New York Manager to oversee all advertising sales operations in Manhattan and the tri-state area. Mevorah joined the company from Disney Publishing Worldwide, where he served as publisher and integrated sales platform leader for Wondertime magazine.

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## JENINE KELLY, CHAD URICE, JAMIE MELECIO, MARC KLATZKO AND GREGG ROTHBERG

MEDIA STORM

Media Storm promoted Jenine Kelly, Chad Urice, Jamie Melecio, Marc Klatzko and Gregg Rothberg to managing directors.

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## ANN BOUTHILLIER

PALM + HAVAS

Havas has announced the creation of PALM + HAVAS, headquartered in Montreal, Canada. The agency, formerly known as PALM Arnold, will be led by newly appointed CEO Ann Bouthillier and vice president and creative director, Pascal DeDecker.

### Larry Grimes

President,  
The Sports Advisory Group

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